

## **Brisbane Writers Festival Youth Ambassador**

### **ROLE DESCRIPTION**

The Youth Ambassadors will champion the Word Play and Love YA program and events. They will be passionate about children's and/or young adult literature. The role will involve the curation, marketing and/or hosting of selected Word Play and/or Love YA events.

### **KEY RESPONSIBILITIES**

Successful applicants will be invited to participate in an initial round-table conversation in which key duties will be identified. This will include at least one of the following roles:

#### *Program Curation*

- Attendance at Youth Ambassador round table (Saturday 29 February)
- Feedback on artist shortlist and program curation
- Co-curation of one Festival event
- Briefing of panel chairs and running of practice event

#### *Marketing*

- Attendance at Youth Ambassador round table (Saturday 29 February)
- Contribution of 3 posts (e.g. article, book review, author interview) in the lead up to the Festival
- Contribution of 1 article to the BWF blog reviewing the Festival
- Participate in relevant media opportunities including print and online (as they arise and where reasonable)

#### *Hosts/Chairs*

- Attendance at Youth Ambassador round table (Saturday 29 February)
- Working with the curators, develop questions for event
- Participation in practice event during August
- Hosting of one youth programs event live during Festival (introducing authors, moderating audience Q&A, and potentially chairing the panel)

#### *General*

- Attendance at relevant Advisory Panel meeting (weekday evening TBC)
- Attend at least three events at Word Play and/or Love YA
- Represent BWF in a respectful and courteous manner with consideration for its public role as a leader in Queensland's reading and writing community.
- Post-event summary/blog/vlog/photo essay

## PROGRAM BENEFITS

The Ambassador will receive:

- Program preview
- Complimentary tickets to selected BWF events
- Access to artists and relevant Festival staff for interviews, where available. (Permission and scheduling of interviews is at artist discretion.)
- Experience in programming and marketing events
- Opportunity to present at the Festival
- Copies of a selection of books promoted at Word Play and Love YA
- Certificate of participation

## Criteria

- Age: 14-24 years
- Experience: Demonstrated interest in children's/YA literature
- Skills: High level communication skills; Ability to connect with peer audience
- Active in reading communities, e.g. blogging, social media, book clubs

## Selection Process

Applicants will be assessed on the following:

- Brief (one-page) cover letter detailing why you are interested in being a BWF Youth Ambassador
- A text or video review of a book, movie, or event. Text articles: Attach as a Word document or PDF. Video: Share file via Dropbox or compressed folder.
- Demonstration of your interest in children's/young adult fiction. E.g. letter from a teacher or librarian, evidence of active participation in reading communities (book club, Goodreads, etc.)
- If under 18: Parent/guardian permission to participate in the Ambassador program and relevant media opportunities (as per below letter).

## Application Process

To apply for this role, please email the above documents to the Youth Programs Manager at [ella.peile@bwf.org.au](mailto:ella.peile@bwf.org.au). **Applications close Monday 17<sup>th</sup> February 2020.**

Shortlisted applicants will be phoned for a brief interview between 17 and 21 February.

For more information, please contact Ella on [ella.peile@bwf.org.au](mailto:ella.peile@bwf.org.au) or (07) 3216 0694.

Thank you for your interest in becoming one of Brisbane Writers Festival's 2020 Youth Ambassadors. We look forward to receiving your application.



Brisbane Writers Festival acknowledges the Traditional Owners of the land on which we live and work.

I, \_\_\_\_\_ (full name of parent or guardian), give permission for my child,  
\_\_\_\_\_ (full name of applicant), to apply for the 2020 Brisbane Writers Festival  
Youth Ambassador Program. I understand that if my child is appointed as a BWF Ambassador, they will be expected  
to meet the key responsibilities outlined overleaf.

Signed,

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Date)

\_\_\_\_\_  
(Phone number)